

Capabilities Statement

The Lab Hoops LLC

- Business Type: Limited Liability Company (LLC)
- Year Founded: 2021



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Company Overview

The Lab Hoops LLC is a minority-owned youth development and performance organization combining elite basketball training, holistic mentorship, and psychoeducation. Our Whole Life 360 Curriculum integrates physical, emotional, and social learning to empower youth (under 18 years old) to thrive on and off the court. We partner with schools, community organizations, and government agencies to provide evidence-based, trauma-informed programs that build resilience, leadership, and life readiness through sports.

Core Competencies

- **Basketball Training & Athletic Development**
 - 1-on-1, group, and team training (AAU, camps, clinics).
 - Data-driven player performance tracking.
 - Coach mentorship and leadership training.
- **Whole Life 360 Curriculum & Mentorship**
 - Mental-health and emotional-intelligence integration.
 - Life-skills, financial literacy, and academic readiness programs.
 - Culturally responsive mentorship and community engagement.
- **Program Design & Consulting**
 - Curriculum licensing for K-12 and university systems.
 - Youth workforce and entrepreneurship development.
 - Community partnership building and after-school program design.
- **Facility Development & Innovation**
 - Holistic wellness and creative studio design.
 - Sustainable and community-rooted infrastructure planning.

Advantages

- **Whole Life 360™ Model** integrating athletic, mental, and social-emotional development.
- **Community-rooted approach** with trusted local partnerships.
- **Coaching combined with trauma-informed mentorship.**
- **Data-driven outcomes** tracking growth in performance and life skills.

Satisfied Clients and Partners

Simley High School, MN • Minnesota Timberwolves • AAU Minnesota Basketball Network
Bush Foundation • Hi-Five Sports Zone • Minnesota Youth Athletic Services • Washburn High School, MN

NAICS

Primary

611620 – Sports and Recreation Instruction

Secondary

611430 – Professional and Management Development Training

624110 – Child and Youth Services

624190 – Other Individual and Family Services

611699 – Miscellaneous Schools and Instruction

813410 – Civic and Social Organizations